

Marketing Awards Entry Info ***Brand/Image***

Entry Fee - \$75

Eligibility Requirements: *Entrant must be a current Member of the Builders League of South Jersey.*

BRAND/IMAGE AWARDS – LOGO

100 - Best Black/White Logo

Judging Criteria: Overall design, concept, theme, message, and appropriateness for target

Submission Requirements: *Completed entry form for each submission.*

One copy of logo (jpeg preferred).

101 - Best Color Logo

Judging Criteria: Overall design, concept, theme, message, and appropriateness for target

Submission Requirements: *Completed entry form for each submission.*

One copy of logo (jpeg preferred).

102 - Best Brochure - Community Base Price \$200,000 or less

Judging Criteria: Overall design, concept, copy, layout and appropriateness for target market.

Submission Requirements: *Completed Entry Form, six images including cover, sample of contents and inserts (pdf preferred) and one copy of current price list.*

103 - Best Brochure - Community Base Price \$200,001-\$300,000

Judging Criteria: Overall design, concept, copy, layout and appropriateness for target market.

Submission Requirements: *Completed Entry Form, six images including cover, sample of contents and inserts (pdf preferred) and one copy of current price list.*

104 - Best Brochure - Community Base Price \$300,001-\$500,000

Judging Criteria: Overall design, concept, copy, layout and appropriateness for target market.

Submission Requirements: *Completed Entry Form, six images including cover, sample of contents and inserts (pdf preferred) and one copy of current price list.*

105 - Best Brochure - Community Base Price \$500,001 or more

Judging Criteria: Overall design, concept, copy, layout and appropriateness for target market.

Submission Requirements: *Completed Entry Form, six images including cover, sample of contents and inserts (pdf preferred) and one copy of current price list.*

106 - Best Brochure – Rental Community

Judging Criteria: Overall design, concept, copy, layout and appropriateness for target market.

Submission Requirements: *Completed Entry Form, six images including cover, sample of contents and inserts (pdf preferred) and one copy of current price list.*

107 - Best Corporate Brochure

Judging Criteria: Overall design, concept, copy, layout and appropriateness for target market.

Submission Requirements: *Completed Entry Form, six images including cover, sample of contents and inserts (pdf preferred) and one copy of current price list.*

Marketing Awards Entry Info ***Advertising***

Entry Fee - \$75

Eligibility Requirements: Entrant *must be a current Member of the Builders League of South Jersey.*

ADVERTISING

108 - Best Billboard

Judging Criteria: Design, creativity, concept, readability and appropriateness for target market.

Submission Requirements: *Completed Entry Form and one image of billboard (jpeg preferred)*

109 - Best Print Ad – Black & White

Judging Criteria: **Overall** design, concept, copy, layout and appropriateness for target market.

Submission Requirements: *Completed Entry Form, one copy of ad (pdf preferred).*

110 - Best Print Ad – Color Less than ½ Page

Judging Criteria: **Overall** design, concept, copy, layout and appropriateness for target market.

Submission Requirements: *Completed Entry Form, one copy of ad (pdf preferred).*

111 - Best Print Ad – Color - Larger than ½ Page

Judging Criteria: **Overall** design, concept, copy, layout and appropriateness for target market.

Submission Requirements: *Completed Entry Form, one copy of ad (pdf preferred).*

112 - Best Print Ad – Color or Black & White Two Page Design

Judging Criteria: **Overall** design, concept, copy, layout and appropriateness for target market.

Submission Requirements: *Completed Entry Form, one copy of ad (pdf preferred).*

113 - Best Print Ad Campaign

Judging Criteria: **Overall** design, concept, copy, layout and appropriateness for target market.

Submission Requirements: *Completed Entry Form, one copy of ad (pdf preferred).*

114 - Best Printed or Electronic Direct Mail Piece or Campaign

Judging Criteria: **Overall** design, concept, copy, layout and appropriateness for target market.

Submission Requirements: *Completed Entry Form, one copy of ad (pdf preferred).*

115 – Best Truck Wrap

Judging Criteria: design, installation, and commercial impact: readable branding that effectively promotes a business.

Submission Requirements:

Photography/High-Res Imagery: Multiple Angles: High-quality photos from front, back, and both sides. Vehicle: Photos must show a thoroughly cleaned vehicle. Full Frame: Entire vehicle must be in the frame, not cropped.

Marketing Awards Entry Info ***Electronic Media & Technology***

Entry Fee - \$75

Eligibility Requirements: Entrant *must be a current Member of the Builders League of South Jersey.*

ELECTRONIC MEDIA & TECHNOLOGY

116 - Best Use of New Media & Technology (Video/YouTube)

Judging Criteria: Concept or strategy, design, consistency, audience engagement, execution, creativity, appropriateness for target market & results.

Submission Requirements: *Completed Entry Form with URL/link viewable by the judges at their own computer. A brief (not more than one page) description explaining concept or strategy and one image that represents the entry (jpeg preferred).*

117 - Best Use of Social Media (Facebook, X, Pinterest, Instagram etc.)

Judging Criteria: Concept or strategy, design, consistency, audience engagement, execution, creativity, appropriateness for target market & results.

Submission Requirements: *Completed Entry Form with URL/link viewable by the judges at their own computer. A brief (not more than one page) description explaining concept or strategy and one image that represents the entry (jpeg preferred).*

118 - Best Corporate Website

Judging Criteria: Technical production, content, concept, site navigation, flow of information and overall creativity.

Submission Requirements: *Completed Entry Form with Web address/link so judges can view the site at their own computer. A brief (not more than one page) describe marketing philosophy and one image that represents the entry (jpeg preferred).*

119 - Best Community Website – For Sale or Rental

Judging Criteria: Technical production, content, concept, site navigation, flow of information and overall creativity.

Submission Requirements: *Completed Entry Form with Web address/link so judges can view the site at their own computer. A brief (not more than one page) describe marketing philosophy and one image that represents the entry (jpeg preferred).*

Marketing Awards Entry Info ***Special Promotion, Campaign or Press Release***

Entry Fee - \$75

Eligibility Requirements: *Entrant must be a current Member of the Builders League of South Jersey.*

SPECIAL PROMOTION, CAMPAIGN OR PRESS RELEASE

120 - Best Builder/Realtor Promotion

Judging Criteria: Design, concept, creativity of promotion or program, creativity of materials developed for a promotion or program, appropriateness for target market and results.

Submission Requirements: *Completed Entry Form, three images (jpeg preferred) of the event or program, a brief (not more than one page) description of the nature of the promotion or program, its goals and results. Supporting materials may include ads, flyers, mailers, or other collateral.*

121 - Best Special Event or Promotion

Judging Criteria: Design, concept, creativity of promotion or program, creativity of materials developed for a promotion or program, appropriateness for target market and results.

Submission Requirements: *Completed Entry Form, three images (jpeg preferred) of the event or program, a brief (not more than one page) description of the nature of the promotion or program, its goals and results. Supporting materials may include ads, flyers, mailers, or other collateral.*

122 - Best Marketing/Branding Campaign – Company or Community

Judging Criteria: Design, concept, creativity of promotion or program, creativity of materials developed for a promotion or program, appropriateness for target market and results.

Submission Requirements: *Completed Entry Form, three images (jpeg preferred) of the event or program, a brief (not more than one page) description of the nature of the promotion or program, its goals and results. Supporting materials may include ads, flyers, mailers, or other collateral.*

123 - Best Public Relations Release

Judging Criteria: Design, concept, creativity of promotion or program, creativity of materials developed for a promotion or program, appropriateness for target market and results.

Submission Requirements: *Completed Entry Form, three images (jpeg preferred) of the event or program, a brief (not more than one page) description of the nature of the promotion or program, its goals and results. Supporting materials may include ads, flyers, mailers, or other collateral.*

Design Awards Entry Info ***Sales/Design Center***

Entry Fee - \$75

Eligibility Requirements: Entrant *must be a current Member of the Builders League of South Jersey.*

SALES / DESIGN CENTER AWARDS

130 - Best Sales Center – Temporary or Permanent

Judging Criteria: Flow, presentation of finishes or selections and theme of environment.

Submission Requirements: *Completed Entry Form, three images of your choice (jpeg preferred) and one copy of floor plan (pdf preferred).*

131 - Best Design Center – Temporary or Permanent

Judging Criteria: Flow, presentation of finishes or selections and theme of environment.

Submission Requirements: *Completed Entry Form, three images of your choice (jpeg preferred) and one copy of floor plan (pdf preferred).*

132 - Best Community Clubhouse

Judging Criteria: Approach for target market, use of space, use of color, furniture and accessories, functionality and usability of spaces.

Submission Requirements: *Completed Entry Form, three images of your choice (jpeg preferred), one copy of floor plan and one copy of the current price list.*

133 - Best Associate Member Company Showroom/Design Center

Judging Criteria: Flow, presentation of finishes or selections and theme of environment.

Submission Requirements: *Completed Entry Form, three images of your choice (jpeg preferred) and one copy of floor plan (pdf preferred).*

Design Awards Entry Info

Landscaping

Entry Fee - \$75

Eligibility Requirements: Entrant *must be a current Member of the Builders League of South Jersey.*

LANDSCAPING AWARDS

140 - Best Landscaping – Condo/Multi-Family Community Base Price \$200,000 or less

Judging Criteria: Design, creativity, curb appeal, function and appropriateness for target market.

Submission Requirements: *Completed Entry Form and three different landscaping areas of your choice (jpeg preferred).*

141 - Best Landscaping – Condo/Multi-Family Community Base Price \$200,001-\$300,000

Judging Criteria: Design, creativity, curb appeal, function and appropriateness for target market.

Submission Requirements: *Completed Entry Form and three different landscaping areas of your choice (jpeg preferred).*

142 - Best Landscaping – Condo/Multi-Family Community Base Price \$300,001-\$500,000

Judging Criteria: Design, creativity, curb appeal, function and appropriateness for target market.

Submission Requirements: *Completed Entry Form and three different landscaping areas of your choice (jpeg preferred).*

143 - Best Landscaping – Condo/Multi-Family Community Base Price \$500,001 or more

Judging Criteria: Design, creativity, curb appeal, function and appropriateness for target market.

Submission Requirements: *Completed Entry Form and three different landscaping areas of your choice (jpeg preferred).*

144 - Best Landscape Design – Townhome Community Base Price \$200,000 or less

Judging Criteria: Design, creativity, curb appeal, function and appropriateness for target market.

Submission Requirements: *Completed Entry Form and three different landscaping areas of your choice (jpeg preferred).*

145 - Best Landscape Design – Townhome Community Base Price \$200,001-\$300,000

Judging Criteria: Design, creativity, curb appeal, function and appropriateness for target market.

Submission Requirements: *Completed Entry Form and three different landscaping areas of your choice (jpeg preferred).*

146 - Best Landscape Design – Townhome Community Base Price \$300,001-\$500,000

Judging Criteria: Design, creativity, curb appeal, function and appropriateness for target market.

Submission Requirements: *Completed Entry Form and three different landscaping areas of your choice (jpeg preferred).*

147 - Best Landscape Design – Townhome Community Base Price \$500,001 or more

Judging Criteria: Design, creativity, curb appeal, function and appropriateness for target market.

Submission Requirements: *Completed Entry Form and three different landscaping areas of your choice (jpeg preferred).*

2026 BLSJ BUILDING & REMODELING AWARDS OF EXCELLENCE

Call for Entry Categories – **ALL MEMBERS**

148 - Best Landscape Design – SF Detached Community Base Price \$275,000 or less

Judging Criteria: Design, creativity, curb appeal, function and appropriateness for target market.

Submission Requirements: *Completed Entry Form and three different landscaping areas of your choice (jpeg preferred).*

149 - Best Landscape Design – SF Detached Community Base Price \$275,001-\$350,000

Judging Criteria: Design, creativity, curb appeal, function and appropriateness for target market.

Submission Requirements: *Completed Entry Form and three different landscaping areas of your choice (jpeg preferred).*

150 - Best Landscape Design – SF Detached Community Base Price \$350,001-\$500,000

Judging Criteria: Design, creativity, curb appeal, function and appropriateness for target market.

Submission Requirements: *Completed Entry Form and three different landscaping areas of your choice (jpeg preferred).*

151 - Best Landscape Design – SF Detached Community Base Price \$500,001 or more

Judging Criteria: Design, creativity, curb appeal, function and appropriateness for target market.

Submission Requirements: *Completed Entry Form and three different landscaping areas of your choice (jpeg preferred).*

152 - Best Landscape Design – Rental Community

Judging Criteria: Design, creativity, curb appeal, function and appropriateness for target market.

Submission Requirements: *Completed Entry Form and three different landscaping areas of your choice (jpeg preferred).*

2026 BLSJ BUILDING & REMODELING AWARDS OF EXCELLENCE

Call for Entry Categories – **ALL MEMBERS**

Design Awards Entry Info
Signage

Entry Fee - \$75

Eligibility Requirements: *Entrant must be a current Member of the Builders League of South Jersey.*

SIGNAGE AWARDS

160 - Best Signage - Condo/Multi-Family Community Base Price \$200,000 or less

161 - Best Signage – Condo/Multi-Family Community Base Price \$200,001-\$300,000

162 - Best Signage – Condo/Multi-Family Community Base Price \$300,001-\$500,000

163 - Best Signage – Condo/Multi-Family Community Base Price \$500,001 or more

164 - Best Signage – Townhome Community Base Price \$200,000 or less

165 - Best Signage – Townhome Community Base Price \$200,001-\$300,000

166 - Best Signage – Townhome Community Base Price \$300,001-\$500,000

167 - Best Signage – Townhome Community Base Price \$500,001 or more

168 - Best Signage – SF Detached Community Base Price \$275,000 or less

169 - Best Signage – SF Detached Community Base Price \$275,001-\$350,000

170 - Best Signage – SF Detached Community Base Price \$350,001-\$500,000

171 - Best Signage – SF Detached Community Base Price \$500,001 or more

172 - Best Signage – Rental Community

Judging Criteria: Overall design, creativity, curb appeal, readability, and appropriateness for the target market.

Submission Requirements: *Completed Entry Form and three different images one showing main I.D. and two other signs of your choice (jpeg preferred).*

Design Awards Entry Info ***Interior Merchandising***

Entry Fee - \$75

Eligibility Requirements: Entrant *must be a current Member of the Builders League of South Jersey.*

General Judging Criteria: Judging *based on overall use of furnishings, accessories and space: lighting, window and wall treatments, material and color coordination as well as overall appeal to the target market.*

INTERIOR MERCHANDISING AWARDS

180 - Best Interior Merchandising – Community Base Price \$200,000 or less

181 - Best Interior Merchandising – Community Base Price \$200,001-\$300,000

182 - Best Interior Merchandising – Community Base Price \$300,001-\$500,000

183 - Best Interior Merchandising – Community Base Price \$500,001 or more

184 - Best Interior Merchandising – Vignette/Unfinished Home

185 - Best Interior Merchandising – Rental Community

Judging Criteria: Approach for target market, use of space, use of color, furniture and accessories.

Submission Requirements: *Completed Entry Form, three images of your choice (jpeg preferred), one copy of floor plan and one copy of current price list.*

2026 BLSJ BUILDING & REMODELING AWARDS OF EXCELLENCE

Call for Entry Categories – **ALL MEMBERS**

Design Awards Entry Info

Architectural Design

Entry Fee - \$75

Eligibility Requirements: Entrant *must be a current Member of the Builders League of South Jersey.*

ARCHITECTURAL DESIGN AWARDS

190 - Best Architectural Product Design – Active Adult Home

191 - Best Architectural Product Design – Condo/Multi-Family/Rental Home

192 - Best Architectural Product Design – Townhome

193 - Best Architectural Product Design – SF Detached Home \$350,000 - \$500,000.

194 - Best Architectural Product Design – SF Detached Home Over \$500,001.

Judging Criteria: Exterior design, interior floor plan, flow, use of space. Where applicable show observance of sustainable design practices.

Submission Requirements: *For new construction, submit 4 photos, including 1 exterior view and 3 photos of your choice. Include plans or blueprints, including exterior elevations and optional building sections. Include a one-page brief statement about the goals and objectives of the project.*

195 - Best Green Home – Condo/Attached/Rental Home

196 - Best Green Home – SF Detached

Judging Criteria: Design and Implementation/and or materials. Green/recyclable and sustainable features, environmental impact. Can be individual design/product element(s) or overall project, community or building.

Submission Requirements: *Completed Entry Form, written description of the usage of Green or LEED products or design including the environmental benefits, three images (jpeg preferred). Supporting materials may include ads, flyers, mailers or other collateral, three images (jpeg preferred).*

197 - Best Kitchen Design – Condo/Multi-Family/Rental Home

198 - Best Kitchen Design – Townhome

199 - Best Kitchen Design – SF Detached Home

Judging Criteria: Creative approach, exterior design, interior floor plan, traffic flow.

Submission Requirements: *Include a brief description (one page) of the goals and objectives of the project. 4 photos and a floor plan of the finished product*

200 - Best Master Bath Design – Condo/Multi-Family/Rental Home

201 - Best Master Bath Design – Townhome

202 - Best Master Bath Design – SF Detached Home

Judging Criteria: Creative approach, exterior design, interior floor plan, traffic flow.

Submission Requirements: *Include a brief description (one page) of the goals and objectives of the project. 4 photos and a floor plan of the finished product*

2026 BLSJ BUILDING & REMODELING AWARDS OF EXCELLENCE

Call for Entry Categories – **ALL MEMBERS**

DESIGN (LAMINATE, WALK-IN CLOSETS ONLY)

203 Best Closet System Design (under 18 linear feet)

204 Best Closet System Design (Over 18 linear feet)

205 Best Closet System Design: Reach-in closets only

HOME ORGANIZATIONAL DESIGNS: SPECIALTY (CRAFT, PANTRY, LAUNDRY, MUDROOM)

206 Best Home Organizational System: (Entry unit, mudroom, pantry, or laundry room)

207 Best Home Storage System: (Garage or storage cabinets)

208 Best Space Saving Home Furnishing: (Wall bed, wall unit, or home office)

Judging criteria: Appearance/design (emphasizing design creativity) and functionality and quality of construction/materials.

Submission Requirements: *Include a brief description (one page) of the goals and objectives of the project. Include 1-4 photos of the finished product.*

CUSTOM HOME DESIGN AWARDS

209 - Best Custom Single-Family Home - Under \$500,000

210 - Best Custom Single-Family Home - \$500,000 - \$750,000

211 - Best Custom Single-Family Home - \$750,001 - \$1,000,000

212 - Best Custom Single-Family Home - Over \$1,000,000

Judging Criteria: Exterior design, interior floor plan, flow, use of space and perceived value.

Submission Requirements: *Completed Entry Form, six images including one exterior view and any five images of your choice (jpeg preferred, furnished or unfurnished), and one copy of floor plan.*

Design Awards Entry Info ***Engineering Design Awards***

Entry Fee - \$75

Eligibility Requirements: Entrant *must be a current Member of the Builders League of South Jersey.*

General Judging Criteria: Judging *based on curb appeal, overall design, creative use of property, sensitivity to surrounding areas.*

ENGINEERING DESIGN AWARDS

213 - Best Site Design – Single Family Home Subdivision

214 - Best Site Design – Multi-Family Housing or Mixed Use Building

215 - Best Site Design – Commercial Property

216 - Best Site Design – Brownfield Redevelopment

Judging Criteria: Curb appeal, overall design, creative use of property, sensitivity to surrounding area.

Submission Requirements: *3 photos of the design showing applicable views of the project. 1 site plan and a brief statement explaining the goals and objectives of the project.*

Design Awards Entry Info ***Renovation/Remodeling Awards***

Entry Fee - \$75

Eligibility Requirements: Entrant *must be a current Member of the Builders League of South Jersey.*

RENOVATION/REMODELING AWARDS

217 - Best Renovated Kitchen \$100,000 or less

218 - Best Renovated Kitchen \$100,001 or more

Judging Criteria: Creative approach, aesthetic and market appeal, sensitivity to existing structure, use of existing elements, functional value and cost effectiveness.

Submission Requirements: Completed Entry Form, six images including three BEFORE views and three AFTER views of your choice (jpeg preferred), brief (not more than one page) description of renovation work done, including hard cost per square foot and one floor plan of finished product.

219 - Best Renovated Bathroom \$25,000 or less

220 - Best Renovated Bathroom \$25,001 or more

Judging Criteria: Creative approach, aesthetic and market appeal, sensitivity to existing structure, use of existing elements, functional value and cost effectiveness.

Submission Requirements: Completed Entry Form, six images including three BEFORE views and three AFTER views of your choice (jpeg preferred), brief (not more than one page) description of renovation work done, including hard cost per square foot and one floor plan of finished product.

221 - Best Residential Addition/Alteration \$100,000 or less

222 - Best Residential Addition/Alteration \$100,001 to \$300,000

223 - Best Residential Addition/Alteration \$300,001 to \$750,000

224 - Best Residential Addition/Alteration \$750,001 or more

Judging Criteria: Exterior Design, interior floor plan, flow, use of space and overall design.

Submission Requirements: 4 photos including 1 exterior and 3 interior photos. 1 floor plan

225 - Best Deck/Patio

Judging Criteria: Overall design, creativity, special features, exterior landscaping or interior decorations, and visual appeal.

Submission Requirements: 4 photos of the project.

226 - Best Outdoor Living Space

Outdoor Living Space: This may be any outdoor element (i.e. pools, water elements, exterior kitchens and more). Creative approach, aesthetic and market appeal, sensitivity to existing structure, use of elements, neighborhood compatibility and functional value.

Judging Criteria: Overall design, creativity, special features, exterior landscaping or interior decorations, and visual appeal.

Submission Requirements: 4 photos of the project.

2026 BLSJ BUILDING & REMODELING AWARDS OF EXCELLENCE

Call for Entry Categories – ALL MEMBERS

227 - Best Accessory Building

Accessory Building: Exterior design, interior floor plan, flow, use of space, overall design.

Example: Garage, guest cottage, barn, pool cabana, solar installation, outdoor living space/amenities etc.

Judging Criteria: Overall design, creativity, special features, exterior landscaping or interior decorations, and visual appeal.

Submission Requirements: 4 photos of the project.

Example: Garage, guest cottage, barn, pool cabana, solar installation, outdoor living space/amenities etc.

Exterior design, interior floor plan, flow, use of space, overall design.

228 - Best Special Feature Room Renovation

Examples: Billiard, Game Room, Media, Wine Cellar, Pool, Library, Home Theatre, Kitchen & Bath etc

Judging Criteria: Overall design, interior floor plan, flow, and use of space.

Submission Requirements: 3 photos of your choice. 1 floor plan.

229 - Best Accessibility Design

Accessibility Design: Created to recognize new construction or renovation projects for clients with special needs or disabilities that maximize their accessibility for multi-family and single-family homes.

Judging Criteria: Overall design, creative use of space, interior floor plan, flow, and special feature needs.

Submission Requirements: *Submit a 250-word statement describing the noteworthy aspects of the project and how you met the specific challenges associated with the project. 4 photos (interior and exterior as applicable). 1 floor plan or complete set of blueprints.*

230 - Best Green Building Renovation

Judging Criteria: Design and Implementation/and or materials. Green/recyclable and sustainable features, environmental impact. Can be individual design/product element(s) or overall project, community or building.

Submission Requirements: *Completed Entry Form, written description of the usage of Green or LEED products or design including the environmental benefits, three images (jpeg preferred). Supporting materials may include ads, flyers, mailers or other collateral.*

231 - Best Design for Remodeled Retail, Office or Commercial Building

Judging Criteria: Creative approach, aesthetic and market appeal, sensitivity to existing structure, use of existing elements, neighborhood compatibility, functional value and cost effectiveness.

Submission Requirements: *Completed Entry Form, twelve images including six BEFORE views and six AFTER views of your choice (jpeg preferred), brief (not more than one page) description of renovation work done, including hard cost per square foot and one floor plan of finished product.*

232 - Best Historic Renovation Residential

233 - Best Historic Renovation Commercial

Note: To be considered historic, a house or building must be 75 years old or older, and the renovation must preserve its original integrity.

Before-and-after photos must be taken of the same view as best possible. Submit ONLY the required number of photos—the judges will not consider extra photos.

Judging Criteria: Creative approach, exterior design, interior floor plan, traffic flow.

Submission Requirements: *Include a brief description (one page) of the goals and objectives of the project. 8 photos, including 4 Before and 4 After (including exterior or interior views) and 1 floor plan or one complete set of blueprints of the finished product.*

234 - Best Renovation Commercial

Judging Criteria: Exterior design, interior floor plan, traffic flow and use of space.

Submission Requirements: *Completed Entry Form, three images including one exterior view and any two images of your choice (jpeg preferred, furnished or unfurnished), one copy of floor plan and one copy of current price list (pdf preferred).*

2026 BLSJ BUILDING & REMODELING AWARDS OF EXCELLENCE

Call for Entry Categories – **ALL MEMBERS**

Describe noteworthy aspects of the project and how you met the specific challenges associated with the project.

235 - Best Entertainment Complex

Judging Criteria: Exterior design, interior floor plan, traffic flow and use of space.

Eligibility Requirements: *Entrant must be a current Member of the Builders League of South Jersey. Describe noteworthy aspects of the project and how you met the specific challenges associated with the project.*

Marketing Statement/Description of the entry - Explain the target market and goal of the entry piece.

Please upload: Including a minimum of 3 and up to 5 digital images of the completed design. (jpg preferred). • A JPEG corporate logo or community logo, if applicable.

236 - Best Historic Preservation/Relocation

Judging Criteria: Logistical and physical challenges involved.

- **The degree of difficulty:** This can include the complexity of the project, including how the load was shored, lifted, and transported.
- **Ingenuity and innovation:** The unique methods and equipment developed or adapted for the job can also be considered.

Submission Requirements: Completed entry form, including a description of the goals and objectives of the project. *Describe noteworthy aspects of the project and how you met the specific challenges associated with the project.*

At least 8 before and after photos of the project. Video may be submitted.

- **NOTE:** These awards are often broad in scope and not exclusively focused on house raising. They provide avenues for companies in this specialized field to be recognized for their achievements in areas such as innovation, design, sustainability, and community service.

237- Best Historic Demolition and Repurposing

Judging Criteria: Logistical and physical challenges involved.

- **The degree of difficulty:** This can include the complexity of the project, including how the load was shored, lifted, and transported.
- **Ingenuity and innovation:** The unique methods and equipment developed or adapted for the job can also be considered.

Submission Requirements: Completed entry form, including a description of the goals and objectives of the project. *Describe noteworthy aspects of the project and how you met the specific challenges associated with the project.*

At least 8 before and after photos of the project. Video may be submitted.

- **NOTE:** These awards are often broad in scope and not exclusively focused on house raising. They provide avenues for companies in this specialized field to be recognized for their achievements in areas such as innovation, design, sustainability, and community service.

Community of the Year

Entry Fee - None

Eligibility Requirements: Entrant *must be a current Member of the Builders League of South Jersey.*

*To be considered for **COMMUNITY OF THE YEAR**, the community **MUST** have submitted one entry in each of the following categories:*

- *Best Landscaping*
- *Best Signage*
- *Best Interior Merchandising*
- *Best Architectural Design*

COMMUNITY OF THE YEAR

- 250 - Community of the Year – Condo/Multi-Family Community Base Price \$200,000 or less**
- 251 - Community of the Year – Condo/Multi-Family Community Base Price \$200,001-\$300,000**
- 252 - Community of the Year – Condo/Multi-Family Community Base Price \$300,001-\$500,000**
- 253 - Community of the Year – Condo/Multi-Family Community Base Price \$500,001 or more**
- 254 - Community of the Year – Townhome Community Base Price \$200,000 or less**
- 255 - Community of the Year – Townhome Community Base Price \$200,001-\$300,000**
- 256 - Community of the Year – Townhome Community Base Price \$300,001-\$500,000**
- 257 - Community of the Year – Townhome Community Base Price Over \$500,001**
- 258 - Community of the Year – SF Detached Community Base Price \$275,000 or less**
- 259 - Community of the Year – SF Detached Community Base Price \$275,001-\$350,000**
- 260 - Community of the Year – SF Detached Community Base Price \$350,001-\$500,000**
- 261 - Community of the Year – SF Detached Community Base Price Over \$500,001**
- 262 - Community of the Year – Rental Community**

SUBMISSION REQUIREMENTS

Be sure to complete the entire entry form for each submission.

- A brief marketing statement/description of the entry (max. 200 words) explaining the target market and goal of the entry piece.
- Minimum of 6 and up to 8 digital images including Model Home Exterior, Community Entrance with the remainder of the images being entrants' choice (living space, clubhouse, recreation areas, walking trails or other unique community features.) (jpg preferred).
- Model entered
- A .JPEG corporate logo or community logo, if applicable.

Individual Recognition Awards ***Million Dollar Club***

Entry Fee - \$50

Eligibility Requirements: Entrant *must be an employee or independent contractor representing a current Member of the Builders League of South Jersey. THIS IS AN INDIVIDUAL AWARD, not intended for Sales Managers or Sales Teams. Nominees must have personally staffed the new home community for at least 70% of the time that sales were open to the public.*

MILLION DOLLAR CLUB AWARDS

300 - Up to \$1,000,000

301 - \$1,000,000 to \$4,999,999

302 - \$5,000,000 to \$6,999,999

303 - \$7,000,000 to \$9,999,999

304 - \$10,000,000 to \$14,999,999

305 - More than \$15,000,000

OPTION SALES

310 - \$100,000 to \$499,999

311 - \$500,000 to \$999,999

312 - More than \$1,000,000

SUBMISSION REQUIREMENTS

Be sure to complete the entire entry form for each submission.

- Sales Volume in dollars and in units.
- Include one (1) image of nominee. (jpg preferred).
- A .JPEG corporate logo or community logo, if applicable.

Non-entry awards – No additional submissions are required

- These awards will be determined from the Million Dollar Entries above.

Sales Achievement

Highest Dollar Volume Salesperson
Highest # Homes/Projects Salesperson
Highest Option Dollar Volume Sales Consultant

Individual Recognition Awards ***Special Recognition***

Entry Fee - \$75

Eligibility Requirements: *Entrant must be an employee or independent contractor representing a current Member of the Builders League of South Jersey.*

Specific Judging Criteria:

320 *Rookie of the Year:* *Judges will base their decision on sales performance, customer service, professional approach to selling and the ability to overcome market objectives. Continuing education, involvement in the home-building industry, including BLSJ, is a plus.*

321 *Salesperson of the Year:* *Judges will base their decision on sales performance, customer service, professional approach to selling and the ability to overcome market objectives. Continuing education, involvement in the home-building industry, including BLSJ, is a plus.*

322 *Sales Team of the Year:* *Judges will base their decision on sales performance, customer service, professional approach to selling and the ability to overcome market objectives. Continuing education, involvement in the home-building industry, including BLSJ, is a plus.*

323 *Sales Director of the Year:* *Judges will base their decision on a variety of criteria including demonstrated professionalism, dedication and creativity in management of new home sales; achievement of sales objectives; the creation and implementation of sales training and motivational strategies and the ability to adapt to changing market conditions.*

324 *Marketing Director of the Year:* *Judges will base their decision on demonstrated examples of professional and innovative approach to developing marketing plans and productivity, solutions to marketing obstacles and achievement of goals.*

325 *Project Superintendent of the Year:* *Judges will base their decision on demonstrated success in meeting construction deadlines including delivery dates, response to requests for changes and custom features as well as effectiveness in dealing with buyers, co-workers and management.*

326 *Project/Production Manager of the Year:* *Judges will base their decision on demonstrated success in meeting construction deadlines including delivery dates, response to requests for changes and custom features as well as effectiveness in dealing with buyers, co-workers and management.*

327 *Maintenance Manager of the Year:* *Judges will base their decision on candidates' ability to manage and coordinate the overall job and meet deadlines. Problems or unusual circumstances encountered and how they were overcome. Special personal qualities which enhance professionalism.*

328 *Warranty Manager of the Year:* *Judges will base their decision on candidates' ability to manage warranty claims and coordinate the overall job and meet deadlines. Problems or unusual circumstances encountered and how they were overcome to ensure a timely resolution and owner satisfaction. Special personal qualities which enhance professionalism.*

Individual Recognition Awards ***Special Recognition - Leasing***

Entry Fee - \$75

Eligibility Requirements: Entrant must be an employee or independent contractor representing a current Member of the Builders League of South Jersey.

400 Property Manager of the Year: Judges will base their decision on ability to manage and successfully interact with tenants and train personnel. Personal qualities which enhance professionalism. Difficulties encountered in this position and how they were overcome.

401 Leasing Manager of the Year: Judges will base their decision on ability to manage and and train leasing consultants. Personal qualities which enhance professionalism. Difficulties encountered renting the product and how they were overcome.

402 Leasing Agent of the Year: Judges will base their decision on achievement of set goals for number of units leased, volume of rentals and closing ratios. Other areas of responsibility (marketing, training, processing, management, etc.) in addition to rentals. Personal qualities which enhance professionalism. Difficulties encountered renting the product and how they were overcome.

403 - Leasing Marketing Team of the Year

Judging Criteria: Achievement of set goals for number of leases, volume of leases and closing ratios. Other areas of responsibility (marketing, training, processing, management, etc.) in addition to renting. Special personal qualities which enhance professionalism. Difficulties encountered in selling the product and how they were overcome.

404 On-Line Sales or Leasing Consultant of the Year (For Sale or Rental Communities): Judges will base their decision on achievement of set goals for number of leads, appointments, volumes of sales and closing ratios. Other areas of responsibilities (marketing, training, processing, management, etc.) in addition to sales or leasing. Special personal qualities which enhance professionalism. Difficulties encountered in selling/leasing the product and how they were overcome.

405 Marketing Director of the Year (Rental Community): Judges will base their decision on development and implementation of marketing policy including market research, product development, marketing plan, merchandising and advertising. Special personal qualities which enhance professionalism. Difficulties encountered in marketing the product and how they were overcome.

406 Rookie of the Year (Rental Community): Judges will base their decision on achievement of set goals for number of executed leases, volume of leases and closing ratios. Other areas of responsibilities (marketing, training, processing, management, etc.). Special personal qualities which enhance professionalism. Difficulties encountered in renting the product and how they were overcome. Level of goals achieved during the first year.

2026 BLSJ BUILDING & REMODELING AWARDS OF EXCELLENCE
Call for Entry Categories – **ALL MEMBERS**

SUBMISSION REQUIREMENTS

Be sure to complete the entire entry form for each submission.

- *A brief biography (max. 200 words) of the nominee's professional achievements relating to the profession and to the community including volume (sales, closings, units constructed)*
- List of Nominee's credits/credentials/affiliations
- Include one (1) image of nominee. (jpg preferred).
- A .JPEG corporate logo or community logo, if applicable.

**THE FOLLOWING PAGES
CONTAIN THE
AWARDS OF EXCELLENCE ENTRY FORMS
THAT MUST ACCOMPANY EACH OF YOUR
ENTRIES**