

Design Statement Guidelines

All Design Statements must be typed and include a Project Overview & Highlights

Give your project entry title (Ex. Mountain View Kitchen).

DO NOT Include any identifying names of Designer, Client, Contractor, Business Name etc.

Design Statement should be 200-400 words total

Project Overview

Include a brief statement describing your project (100 words max)

This section may be included in the Gala presentation if your project is a winning entry.

How do you want your project described?

List of Highlights

Using the references below which provides an overview for your project. Bulleted points are highly recommended.

Objectives: - Outlined criteria to be met by your design solution

Examples:

- Better traffic flow
- Seating area for 4 in kitchen area
- Combine contemporary & traditional design preferences

Design Challenges - Describe fixed elements and special requirements that aren't obvious to the viewer/judge from looking at photos/drawings. Do you have an appliance placed in what could be considered an unusual location?

Examples:

- Designed storage around existing air ducts
- Include clients antique chairs
- Small kitchen space in need of more storage space

Design Solutions- Describe how you solved the challenges.

Examples:

- Created built in open shelving between air ducts
- Selected color palette from fabric colors in antique chairs
- Reduced size of large hall closet to create pantry in kitchen

Special Features- Highlight design elements that are unique, memorable or functional solutions in the design.

Example:

- New wood floor is repurposed wine barrel wood
- Backsplash tile made by local artisan
- Budget required reusing and altering an existing cabinet